

**ABSTRACT OF THE DISCLOSURE**

[0041] A system and method for controlling software applications on one or more wireless devices where each wireless device is in selective communication with one or more application managing servers over a wireless network. Each wireless device has one or more selectively executable resident software applications and at least one software application requires a valid license for each execution, and upon the attempted execution of a software application, the wireless device determines if a license is present. If a license is not present, the wireless device selectively prompts, either automatically or at the direction of the user of the wireless device, an application managing server for transmission of a license, receives the transmitted license, and installs the license on the wireless device such that the software application is again licensed and executable.